

Roll No.

(12/15-I)

4852

B. Com. EXAMINATION

(For Batch 2013 & Onwards)

(Fifth Semester)

ENTREPRENEURSHIP DEVELOPMENT

Time : Three Hours

Maximum Marks : 80

Note : There are nine questions. Q. No. 1 is compulsory, comprising of eight short type questions carrying 2 marks each. The candidate is required to attempt *four* questions from remaining eight questions carrying 16 marks each.

1. Write short notes on the following :

- (a) Managerial Feasibility of a Project
- (b) Entrepreneurship and Motivation
- (c) Technical Feasibility

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- (d) Life Cycle of a new business
 - (e) Government Incentives for SSI
 - (f) Explain Entrepreneur as a risk taker
 - (g) Economic feasibility
 - (h) SIDBI.
2. Discuss in detail the reasons for the failure of new business.
 3. Explain the role and function of entrepreneur in economic development.
 4. What are the essential qualities or prerequisites of a successful entrepreneur ?
 5. Discuss the role of various financial institutions for Entrepreneurship Development.
 6. Write short notes on the following :
 - (a) Feasibility report
 - (b) Demand Analysis for a new product.

7. Explain the term Working Capital. What are the major determinants of working capital requirements of an enterprise ?
8. Explain the following :
 - (a) Entrepreneurial Traits
 - (b) Industrial Sickness in SSIs.
9. Mr. Malik is a refrigeration engineering and wants to set up an ice factory. How should he decided factory location ? How can he determine economic feasibility of the project ?